

FOR TURF OWNERS

Automate your turf.

Get found. Get bookings. Get paid.

No phone calls. No staff. No missed slots.

Players find your turf on the Turfgrass.in website or app, pick a slot, and pay online. The booking lands on your phone instantly. You don't need to pick up calls, run a WhatsApp queue, or pay a salaried employee to handle bookings — the platform runs the front desk for you, 24x7.

0%

Platform commission

48 hrs

From signup to live listing

Weekly

Payouts to your bank or UPI

GST

Collected for you at checkout



Four steps. About two days.

From the day you decide to list, you can be taking bookings within 48 hours. The whole flow is built around minimal paperwork and a single dashboard.

01

Sign up online

Visit turfgrass.in/owners on your phone or laptop. Enter your name, phone, and city. No setup fee, no joining fee, no subscription.

02

Upload your turf

Add photos, sport types, hourly pricing, weekly availability, and the documents listed on page 4. The dashboard is in English and Hindi.

03

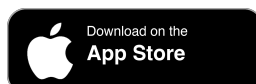
We verify and go live

Our team manually reviews every listing — usually within 24 hours. Once approved, your turf is searchable across the web, iOS and Android apps.

04

Take bookings, get paid

Players book and pay online. You see every booking in real time. Payouts land in your bank or UPI weekly, with a clean GST-ready statement.



WHY LIST WITH US

Built for the way you actually run a turf.

Most booking apps treat owners like inventory. We treat the turf owner as the customer. Five things you get on day one:



100% of your earnings, zero commission

Every rupee a player pays — minus only GST and the payment gateway fee — comes to you. No platform cut. We will give you at least 30 days' written notice if this ever changes.



Weekly payouts to your bank or UPI

No 30-day, 45-day, or NET-anything cycles. Money clears within a few working days of each booking week. You always see the exact net of TCS, TDS, gateway fee, and any commission.



Multilingual reach across the apps

Listings show up on the Turfgrass.in web, iOS, and Android apps in 13 Indian languages — Hindi, Marathi, Tamil, Telugu, Kannada, Bengali, Gujarati, and more. You set your price; we translate the rest.



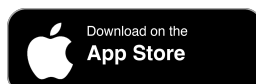
Take offline bookings too — no exclusivity

Walk-ins, regulars, phone bookings — add them in your owner dashboard in two taps. The slot blocks instantly so no one double-books online. You're free to keep your other channels running — Turfgrass.in is non-exclusive.



GST collected for you, TDS and TCS deducted automatically

We collect 18% GST from the player and pay it through to you in every settlement; you file your GSTR-1 / 3B with the booking-level statement we generate. We also deduct 0.1% TDS (Section 194-O) and 0.5% TCS (Section 52) on every booking — you get Form 16A quarterly and TCS credit on the GST portal.



WHAT YOU NEED TO GET STARTED

A short, honest document list.

Standard KYC — the same documents any payment gateway in India would ask for. Keep these ready and your listing usually goes live the same day.

- 1 Identity proof**
Aadhaar (front and back) or Passport of the owner / proprietor / authorised signatory.
- 2 PAN**
PAN card of the owner — or of the entity (firm, LLP, company, trust, society, club, Section 8, HUF, etc.).
- 3 Banking proof**
Cancelled cheque, last three months' bank statement, or a clear UPI handle screenshot.
- 4 Turf photos**
At least four: playing surface, entrance, night-time / lighting view, and changing rooms or washrooms.
- 5 Turf address with latitude & longitude**
Full address of the turf along with the Google Maps pin (latitude and longitude). We use the coordinates to show your turf in 'near me' search.

READY TO LIST?

turfgrass.in/owners

Sign up on your phone — takes about 6 minutes.

Questions? WhatsApp +91 92445 06820 or email owners@turfgrass.in

